



Lester
CONTROLS

SELFRIDGES,
LONDON

A project from Lester Controls

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Known globally as one of the UK's iconic Department Stores, Selfridges has been welcoming the public since 1909 and formed a major part of Oxford Street becoming London's leading retail destination.

This iconic store has six floors including a basement level, with access to all floors all by either escalators or lifts. The store has three banks of escalators, providing access to and from the ground floor sales areas to the other sales floors which assist in transporting the vast numbers of customers who visit the store, particularly at sale times.

Most recently, the store's management had decided to upgrade and undertake a partial modernisation of 29 escalators. As a result, Lester Controls ALMEGA escalator controllers were chosen, due to their reliability.

Lester Controls subsequently provided 29 escalator controllers along with step-safety and hand-rail sensors to monitor and manage escalator travel.



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